



Department of Resources and
Economic Development



**EMERGENCY MEETING
Hampton Beach Area Commission
December 4, 2008, 11:00 am
Hampton Town Hall – 2nd Floor conference Room
100 Winnacunnet Rd., Hampton, NH**

In Attendance:

John Nyhan- Chairman, Town of Hampton
Brian Warburton – Vice Chairman, DRED (Seacoast Parks/Recreation)
Fred Rice, Town of Hampton
Tom McGuirk- Hampton Beach Village District
Geannina Guzman-Scanlon- Hampton Beach Village District
Chuck Rage- Hampton Chamber of Commerce
Fran McMahon- Rockingham Planning Commission
Jamie Steffen- Hampton Town Planner (Administration)
Candice Sicard- Administrative Assistant

Excused:

Bill Watson, Secretary/Treasurer, NH Department of Transportation
Eric Steltzer, NH Office of Energy and Planning

Chairman Nyhan called the meeting to order at 11:00am.

AGENDA

- 1. The Hampton Beach Redevelopment Project Promotional Campaign - Topic:
Discussion and vote on a proposal submitted by The Spradling Group to provide
media advisory services relating to the December 10th Meeting.**

**(PLEASE NOTE: THE REASON FOR CALLING THIS EMERGENCY
MEETING IS BECAUSE THE DATE OF SERVICES FOR THIS PROPOSAL
COVERS A PERIOD OF TIME PRIOR TO THE DECEMBER 18TH MEETING)**

Chairman Nyhan thanked the Commission for attending the emergency meeting in such short notice. Mr. Warburton wanted to emphasize that any board has a right to call an emergency meeting.

Chairman Nyhan noted that in selecting individuals to become involved in the campaign, the Spradling Group was mentioned as being a great resource when it came to media advisory services. After discussing his services with him, Chairman Nyhan requested a proposal for the Commission to consider which he then passed out for discussion. Although the Spradling proposal had two components (Stage 1 – Services between 12/01/08 to 12/18/08 & Stage 2 – Services between 01/01/09 to 06/30/08) The Commissioners all agreed to discuss and vote on only services provided in Stage 1. The stage one proposal included the drafting of two press releases and Mr. Spradling’s direct interaction with state wide media in order to increase awareness and support for the project. The Spradling Group offered to provide the above services for a discounted price of \$400. Chairman Nyhan reported that two individuals have already come forward and donated the \$400.00 needed for stage one. Mr. Rice pointed out procedurally the Commission must vote to accept the money from the individuals by name and amount and then vote on whether or not to accept The Spradling Group stage 1 proposal. Chairman Nyhan named Mrs. Helen Shattuck & Dr. Richard Jasiak as the individuals donating \$200.00 each.

Motion Made: by Mr. Rice to accept the donation from Mrs. Helen Shattuck for \$200.00 and the donation from Dr. Richard Jasiak for \$200.00.

SECOND by Mr. Warburton

VOTE **7-0-0** **MOTION PASSED**

Motion Made: by Mr. Rice to approve an amended agreement listing stipulations of phase one only, including the time frame for the services of Mr. Scott Spradling from the Spradling Group.

SECOND by Mr. Warburton

VOTE **7-0-0** **MOTION PASSED**

Adjournment

Motion Made: by Mr. Warburton to adjourn

SECOND by Mr. Rage

VOTE **7-0-0** **MOTION PASSED**